

# AMIT DWIVEDI

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## MARKETING SPECIALIST

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### CONTACT

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9717659952

Ndwivedi378@gmail.com

### PROFILE

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Marketing Specialist, utilizing my 4 years of experience in creating and executing successful campaigns, developing engaging content, analyzing and reporting on campaign performance, and staying up to date with the latest trends and best practices in marketing. My goal is to increase brand awareness, engagement, and conversion rates while delivering exceptional results and exceeding goals for the company.

### SKILLS

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Platform expertise

Analytics

Communication

Creativity

Strategic thinking

### EXPERIENCE

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Marketing executive

#### 2015 TO 2019

Work done in Grey RC&M:-

Client Interaction and process reporting to stake holders. Activity problems and ensuring smooth transactions. Project planning and team coordination. Establishing outsource setups and process transition

I also worked with OrangeFish& Events over 6 Months as an Executive.

Work done in Orange Fish & Events:-

Operation and production handling of project. Supervising and monitoring the activations and events on field. Creating reports on excel format of the entire day activity as per agreed format and share with superior of the organization Field team, field account/ expense and equipment handling Activity synchronization as per the commitment of our agency and expectation of clients

### EDUCATION

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Bellows College

Bcom in finance

Delhi university

### LANGUAGES

ENGLISH , HINDI

**Currently pursuing**

Chartered Financial  
Analytics ( level 1 )

### Project Handled

- AHARR Festival
- IFSEC Exhibition
- Mall Activation activities for Audi, BMW, BBT, Jaguar
- Dessault
- Havells
- BMW
- Mini