

## Contact

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[captainsandpoets.com/](http://captainsandpoets.com/) (Company)

## Top Skills

Client Relations

Sales

Crisis Communications

# Anna M-V L. ROEMOKOY

20+years' in PR, MarComm, CR and services in IQ, EQ, & S.E.L. resources & curriculum solutions. An account manager to educational establishments in SEA & APAC. Fluent in English and a passion for writing.

Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia

## Summary

I am an S.E.L and E.S.I Education Consultant for Early Learners (IQ, EQ, SQ for young children) who also has 20+years' veteran of Public Relations / Marketing Communications Manager, specialized in hospitality business such as hotels, villas, home-stays/guests houses, entertainments, restaurants, events, weddings and related.

I speak and write fluent English with Bahasa Indonesia as my mother-tongue.

I have experiences in verbal & written communications in both languages above-mentioned, customer relations & services, hospitality operational aspects as well as PR & MarCom related matters, along with events & weddings handlings.

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## Experience

### Captains & Poets

Partnership Engagement Lead

September 2022 - Present (2 months)

Toronto, Ontario, Canada

Captains & Poets was founded in 2018 as a social enterprise focusing on consulting in the education and equity space. Captains & Poets is passionately driven by co-founders who believe in disrupting the status quo and that equity and inclusion transformation needs to start at a younger age.

Together, we need to start having conversations around identity, purpose and belonging earlier. We need to instill in our young people the understanding that they are resourceful and whole beings and have everything they need within them to navigate the journey to adulthood. As educators and caregivers, we need to give them tools to access their inner compass to encourage them to become responsible, caring and actively engaged global citizens. We need to

help them live an authentic life and to thrive – to be their best selves – to create a happier and more equitable world.

Our vision is that all people are empowered to be authentic in the unique expression of personal identity resulting in healthier interpersonal relationships, school, community and work environments.

TranslationDirectory.com  
Freelance Translator and Writer  
August 2022 - Present (3 months)  
Lviv, Ukraine

The World of Language Jobs!

E.S.I. Kids  
Early Childhood Education Consultant  
November 2021 - September 2022 (11 months)  
Singapore

We are a Singaporean education consultant focusing on the social and emotional growth of children aged 5 to 8 and have developed a bespoke curriculum for IB and International schools to be integrated into their own current/existing system.

Our curriculum called E.S.I KIDS (Emotionally and Socially Intelligent) was developed from 20 years of practice and research obtained by providing consultation services to International schools in Singapore, Malaysia, Indonesia, and Australia.

It is based on proven methods that we have and continue to practice, and was developed to be easily understood by education practitioners or education institutions of any type, anywhere.

We provide a complete syllabus consisting of Teacher Guide Books, Student & Teacher Resource Books, Student Activity Books, and Readers books called E.S.I KIDS Readers which are also published by our company.

[www.seagaleducation.com](http://www.seagaleducation.com)

Self-employed  
WFH  
July 2021 - November 2021 (5 months)  
Indonesia

Koperasi BAHAGIA SEJAHTERA  
Operation and HR Assistant (PRE-OPENING Team)  
August 2020 - July 2021 (1 year)  
Indonesia

REVIVŌ Wellness Resorts  
Resort Administrator & P.A to G.M.  
December 2019 - August 2020 (9 months)  
Bali Province, Indonesia

Personal Assistant to General Manager  
Sales Administrator

Self-employed  
WFH  
September 2017 - December 2019 (2 years 4 months)  
Bali Province, Indonesia

Aryaduta Bali  
Marketing Communications Manager  
March 2018 - October 2018 (8 months)  
Lippo Mall Kuta, Jl. Kartika Plaza, Bali 80361

Post-Opening Team  
Reporting directly to the Director of Sales & Marketing  
Duties covered: Public Relations, Marketing Communications

INAYA Putri Bali, Nusa Dua  
Director of Marketing Communications (PRE-OPENING Team)  
June 2014 - July 2017 (3 years 2 months)  
Kawasan Wisata Nusa Dua, Lot S-3, Bali 80363 - Indonesia

Pre-Opening Team  
Reporting directly to the General Manager  
Duties covered: Public Relations, Marketing Communications  
Managing a team of 4 people - including Art & Graphic Department

PT Hotel Indonesia Natour (Persero) - INNA Hotel Group  
Corporate Marketing Communications Manager  
July 2015 - May 2016 (11 months)  
PT HIN Bali @ INNA Grand Bali Beach, Sanur - Bali

Corporate Team  
Reporting directly to the President Director

Duties covered: Public Relations, Marketing Communications  
Managing all PR & MarComm teams in each branch (12 hotels in Indonesia)

The Chedi Sakala, Bali - [www.GHMhotels.com](http://www.GHMhotels.com)

Public Relations & Communications Manager

April 2013 - May 2014 (1 year 2 months)

Tanjung Bena - Nusa Dua, Bali 80363 - Indonesia

To promote the resort through all forms of media deemed suitable by the management or company regulations. Local community, CSR, internal relations, public affairs and crisis management. Responsible for attracting business to the resort from all sections of business, government and leisure markets. Primary responsibilities include media relations, special events, internal relations, community relations, public affairs, issues management, industry relations and crisis management.

Regent Bali by Regent Hotels & Resorts

Marketing & Communications Manager (PRE-OPENING Team)

May 2012 - April 2013 (1 year)

Sanur - Bali

Responsible for developing, coordinating and administering marketing, communications and public relations activities for the hotel - including budget planning & implementation, marketing plan and media plan. Responsible for liaising with government bodies as required.

The Bulgari Resort, Bali by Bulgari Hotels and Resorts (Bulgari SpA)

Executive Public Relations

June 2008 - April 2012 (3 years 11 months)

Uluwatu - Bali

A representative of all entities of The Bulgari Hotels and Resorts, Bali, whose specific goal is to develop and maintain a good relationship with Bulgari PR (Central office), oversee and manage all media visits and activities & oversee sales and marketing collateral reproduction.

The Grand Hyatt Nusa Dua, Bali

Assistant Manager

January 2008 - June 2008 (6 months)

Oversee and manage both reservations and public relations aspects at The Kriya Spa at The Grand Hyatt Nusa Dua, Bali.

Bali Desa Suites, Nusa Dua

Sales & Marketing Manager

2007 - 2008 (1 year)

Bali

Sales & Marketing

Aerowisata Hotel Sanur Beach

Guest Activity Manager and Acting Public Relations Manager

2006 - 2007 (1 year)

Bali

Reporting to General Manager

Blended Department - Internal Event Management

Collaborating with Food & Beverage Dept., Sales & Marketing Dept., Front Office Dept., Housekeeping Dept.

“Disaster Relief Program” Company

Personal Assistant & Office Manager (PRE-OPENING Team)

January 2006 - December 2006 (1 year)

Bali and Kuala Lumpur

Areas: Bali, Indonesia - Kuala Lumpur, Malaysia - Singapore

Crisis Centre Equipments Pre-Manufacturing & Liaison Office

Discovery Kartika Plaza Hotel & Villas Bali

Public Relations Executive

2003 - 2005 (2 years)

Kuta, Bali

Post-Opening Team

Reporting to Public Relations Manager

Elite Havens

Lettings Manager (PRE-OPENING Team)

2001 - 2003 (2 years)

A representative of all the owners which properties are listed in Lettings Dept. Oversee and manage both reservations and public relations aspects between the owners and the guests. Conduct as the Event Manager for the properties.

Royal Resorts

1 year

Resorts' Personal Assistant to Managing Director

2000 - 2001 (1 year)

Kuta, Bali

PA to Managing Director

### Liaison & Administration Manager

2000 - 2001 (1 year)

Kuta, Bali

Liaison Manager for all Resorts' Operation Team's Secretary

### VA TECH ELIN G.m.b.H. / PT ELIN Indonesia

Senior Secretary to the Power Plant Division Managers (Austria & Indonesia)

1998 - 2000 (2 years)

Jakarta

Administration, Secretarial and Departmental Logistic Duties

### Lippo Life

Corporate Program & Promotion Assistant

1996 - 1998 (2 years)

Jakarta

Reporting to Corporate Program & Promotion Manager

Internal Event Management - in collaboration with Lippo Mall Karawaci and other entities within the group

### SNC#Lavalin Group Inc. / PT SNC Lavalin – TPS

Secretary to the Operation Director

1995 - 1996 (1 year)

Jakarta

Administration, Secretarial and Departmental Logistic Duties

### DUMEZ GTM / PT SAGITA DUMEZ

Executive Secretary to the Project Manager

1993 - 1996 (3 years)

Jakarta

Administration, Secretarial and Departmental Logistic Duties

### Planet Hollywood International

Public Relations Assistant (PRE-OPENING Team)

1994 - 1995 (1 year)

Jakarta

Included: VVIP arrangements for Planet Hollywood HQ Team, Planet Hollywood Owners and Planet Hollywood Guest-Stars

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## Education

Sekolah Tinggi Ilmu Komunikasi dan Sekretari Tarakanita ( STARKI )

Tarakanita

Diploma, Secretarial · (1990 - 1993)

SD - SMA Tarakanita