

ASHISH CHAUHAN

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OBJECTIVE

Seeking a position in a progressive organization where I can leverage my abilities to deliver impactful results and grow alongside the company.

EDUCATION

2022-2024

MBA [Marketing and IT]

| GL BAJAJ COLLEGE OF TECHNOLOGY & MANAGEMENT | GREATER NOIDA

2018-2021

BBA | IIMT GROUPS OF COLLEGE | GREATER NOIDA

2018

INTERMEDIATE | DAV PUBLIC SCHOOL | KASHIPUR

2016

HIGH SCHOOL | DAV PUBLIC SCHOOL | KASHIPUR

SKILLS

Basic Graphics Designing

Typing (45wpm)

Adobe

ABBY

MS Word Advanced

Data Cleaning

OCR

Communication

Client Handling

EXPERIENCE

Trainee Project Coordinator at BIG Language Solutions (May 2024 - December 2024):

- Coordinated and managed project schedules and deliverables.
- Collaborated with cross-functional teams to meet project milestones.
- Assisted in maintaining project documentation and tracking project progress.
- Developed skills in communication, time management, and problem-solving.

PROJECTS & INTERNSHIPS

Digital Marketing Internship at DIDM (Delhi Institute of digital marketing).

- Developing and executing digital marketing campaigns.
- Tracking and analysing campaign performance.
- Creating content for social media platforms.
- Assisting in SEO optimization.
- Assisting with research and development of new marketing strategies.
- Smart Dog's Collar (GPS Tracker for pets)
- Block Chain Industry (Crypto Currency)

CERTIFICATIONS

- Digital Marketing
- MS Excel (Beginner)

EXTRA-CURRICULAR ACTIVITIES

- Volunteer in International Conference 2024 at GL Bajaj College of Technology and Management
- Certification of completion of the MakeMyCareer @WCF Training in Career Readiness

INDUSTRY EXPOSURE

- Beverage Industry: COCA – COLA (**Moon Beverages Sahibabad UP**)
Learned about entire bottling process, including the mixing of concentrate and water.
- Milk and Dairy Industry: **MOTHER DAIRY** Saw the process of milk cleansing and testing.

LANGUAGES

Hindi and English

