



# ABHINAV KUMAR GUPTA

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B-808, Gardenia Greens Apartt.  
Vasundhara sector -18, Ghaziabad,  
India - 201012

## Skills

Grasp over Branding and its Dynamics.

MS Powerpoint and Presentation

Creating clients fact sheets, Profile And Press Releases.

Content Inspection and Evaluation according to the Topic.

Creating strategies for an effective communication and compelling marketing campaigns.

## Interests

– Integrated Marketing Communications (IMC)

– Public Relations

– Corporate Communications

– Event Mangement

– Digital Marketing and its Concepts

## Languages

English

Hindi

## Personal Details

Date of Birth : 23/03/1998

## Objective

Seeking a dynamic role within an innovative organization and utilize my expertise to propel growth, foster teamwork, and achieve outstanding outcomes. Committed to constant self-improvement and contributing significantly to the company's success.

## Education

IIMM Delhi (Singhania University)	2023
Masters In Journalism And Mass Communication (MJMC)	
7/10	
IIMT Group of Colleges (Ch. Charan Singh University)	
Bachelors In Journalism And Mass Communication (BJMC)	2021
72%	
P. T. J. M Saraswati Vidya Mandir	2017
Higher Secondary (+2)	
58%	
M. G. M Higher Secondary School	2014
Secondary School (10th)	
6.8 CGPA	

## Experience

Fresher