

Akash Rawat

Product Manager

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SUMMARY

I am a results-driven Product Manager with a passion for achieving excellence. My journey in the field of product management began as a self-taught enthusiast, and it has evolved into a dedicated and seasoned professional. With a diverse background in Software Development, SaaS platform, FinTech, and EduTech and Media Production, AI & ML industry. I've honed my skills and gained valuable insights into what makes technical product thrive.

Education

2018 – 2022 **B.Tech CSE**, *Institute of Engineering and Technology*
Ayodhya UP, India

Publications

09 Sep 2022 **Pong Game Using AI**, *International Journal of Scientific and Research Publications*
<http://dx.doi.org/10.29322/IJSRP.12.09.2022.p12939>

Experience

Oct 2024 – present **Mahatta Multimedia**, *Product Manager*
Contract, New Delhi

- We build innovative products from scratch, transforming the media production landscape with StudioIP—India's first AI-powered SaaS platform connecting enterprises with top creative professionals.
- Conducted detailed Market Research and Competitive Analysis to guide product vision, feature prioritization, and roadmap planning aligned with business goals.
- Gathered and translated stakeholder requirements into actionable product designs, collaborating with UI/UX teams to build intuitive, wireframe-driven user journeys.
- Led full-cycle Product Development, integrating AI for workflow automation, while driving cross-functional alignment across IT and Marketing for timely, efficient delivery.

Oct 2022 – Sep 2024
Full Time, New Delhi

Infinite Group, Project Coordinator

- We build innovative products from scratch, revolutionizing the education financing sector with ELG. ELG is a fintech platform for abroad students, we address challenges related to abroad education loans by leveraging cutting-edge technology.
- Conducted in-depth Market Research and Competitive Analysis, to inform data-driven decisions for innovative product strategic planning and forecasting within Product Management software.
- Led end-to-end Product Lifecycle, ensuring on-time delivery and fostering continuous improvement through Creative Problem Solving Approach.
- Managed daily operations, enhancing collaboration with multiple banking partners through exceptional communication while maintaining comprehensive documentation to Supporting both the IT and Marketing teams.

Core Skills

- Product Lifecycle Management
- Product Management Software
- Design & Wireframing Software
- Project Technical Skills
- Agile & Scrum Methodologies
- User Journey Mapping & Workflow Design
- Product Analytics Tools
- AI Prompt Engineering

Soft Skills

- Market Research & Competitive Analysis
- Strategic Planning & Forecasting
- Financial & Investment Operations Familiarity
- Adaptability & Continuous Learning
- Exceptional Written & Verbal Communication
- Global Client Development & Management
- Client & Investor Demonstrations
- Data-Driven Decision Making Approach
- Innovative Problem-Solving Approach
- Leadership & Collaboration

Interests

- UI/UX Designing
- Personal Branding Creation

Awards

27 Jan 2024

Certificate of Appreciation, Infinite Group