

Arshdeep Arora

Multilingual Content Specialist

+91 7986101478 | arshdeeparora040@gmail.com

 [LinkedIn](#)

*To,
The Hiring Manager*

I am writing to express my interest in contributing to your esteemed organization. With a strong foundation in **Journalism & Mass Communication** and over **7 years of professional experience** across media, content, translation, and research, I bring a versatile skill set that combines industry expertise, multilingual proficiency, and creative problem-solving.

My professional journey has given me the opportunity to work with reputed organizations, such as **ETV Bharat, Sharechat, Dhavan LangSoft Private Limited, Chandigarh University, Reverie Language Technologies, and the Ministry of Electronics & IT (Bhashini Division)**. In these roles, I have handled **content development, translation, editing, proofreading, moderation, and project coordination**, consistently delivering high-quality outcomes. My ability to work across **English, Hindi, and Punjabi** adds value in reaching diverse audiences with clarity and cultural relevance.

Alongside my industry experience, I have also contributed thought-driven work through multiple publications, some of which have been published in reputed and Scopus-listed journals. This balance of **practical media expertise and analytical insights** allows me to adapt to dynamic challenges while maintaining accuracy and impact.

I am confident that my background, combined with a passion for effective communication and innovation, would allow me to make a meaningful contribution to your organization.

Thank you for considering my application. I look forward to your positive response.

Sincerely,

Arshdeep Arora