

BHARATH MOHAN

BENGALURU, INDIA

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Experienced professional with a diverse skill set spanning Project Management (CSM®), Product Management (CSPO®), Business Analysis, Stakeholder Management, Marketing, Business Development, Writing(PR) and Business Communications. With a Bachelor of Arts in Communicative English and a Master's in Communication and Journalism, I bring a strategic approach to managing cross-functional teams, and complex projects, improving workflows, and delivering high-impact data-driven solutions. I have also completed a General Management program from Stoa, I am dedicated to advancing my technical and business acumen to thrive in this dynamic landscape. I have also ventured into entrepreneurship and gained first-hand experience in networking, managing clients, and related fields. I am seeking a stimulative workplace that fosters learning and career advancement, where I can contribute my ideas and grow professionally.

WORK EXPERIENCE

Project Manager Metric Tree Labs Pvt. Ltd June 2024 – Oct 2024

- Led end-to-end **project** and **product lifecycles**, handling cross-functional teams of **Sales, Business Analysts, Designers, Developers, and QA professionals**, ensuring alignment with product roadmaps and business objectives.
- Defined and documented **project scope, milestones, timelines** and **deliverables**, leveraging Agile, Scrum, and Waterfall methodologies to ensure efficient execution within the Software Development Life Cycle (SDLC).
- Ensured seamless **post-deployment support**, driving successful project delivery and maximising client satisfaction.
- Gathered and analysed business requirements, translating them into actionable **user stories, Sprint backlogs** and **feature specifications**.
- **Prepared and maintained documentation**, including Business Requirement Documents (**BRDs**), Product Requirement Documents (**PRDs**), and process workflows, enabling streamlined operations and informed decision-making.
- Implemented **project tracking mechanisms**, and KPI tracking to provide accurate updates to senior management, and drove process improvements through project assessments and client feedback, adhering to SDLC principles.
- Optimised **resource allocation**, balancing workload and ensuring efficient utilisation across teams to meet project deadlines.
- Maintained **stakeholder** and **vendor management**, ensuring clear communication, expectation alignment, and timely resolution of issues.
- Monitored **project performance metrics** using tools like Jira, Asana, etc to provide real-time updates, and optimised workflows and stakeholder visibility.
- Proactively identified and mitigated **risks**, minimising disruptions and ensuring **timely project delivery**.
- Successfully led a Scrum team in delivering a complex rental management project, **reducing project delivery time by 25%** through sprint retrospectives and backlog refinement.
- **Optimised team performance** by fostering collaboration, resulting in increased efficiency and quality of deliverables.
- Applied **change management practices**, ensuring seamless adoption of new processes, tools, workflows and iterative development across teams.
- Applied expertise in **Stakeholder management, Vendor management, Scrum, and Agile methodologies** to drive product strategy, process efficiency, and continuous delivery best practices.

Entrepreneur HS Stores and Online Center May 2023 – April 2024

- Successfully implemented a retail and **digital business mix strategy—87% ROI achieved in the first year**.
- Cultivated relationships with key clients through customer feedback loops, enhancing overall business reputation.
- Identified and addressed the gaps in local digital infrastructure, implementing easy money transfer solutions.
- Boosted overall **sales** through a **targeted Marketing strategy**.

Marketing Specialist - Content Writer Way Dot Com India Private Limited Oct 2022 – May 2023

- Created targeted **email marketing (US Home Insurance vertical lead)** content, blogs, and web pages tailored to the US audience. Using content blogs to get backlinks and improve targeted traffic redirection.
- Achieved **\$8000 in revenue in a single week** through ad conversions.
- Content Specialist for the top revenue-generating US Airport Parking Vertical, reporting directly to the Content Team Manager.
- Collaborated with **Stakeholders** using **data-driven insights** to create content marketing strategies

INTERNSHIPS & PART-TIME WORK EXPERIENCE

Operations Manager (Part-time) Reem Spices Private Limited Dec 2018 – Jun 2022

- **Multi-role** position at a licensed Major Regional Spices exporting and importing company.
- Managed **daily operations**, ensuring efficient workflow in a licensed spices export/import business.
- Handled **customer relations**, driving satisfaction and retention.
- Oversaw **B2B vendor management** and streamlined procurement.
- Managed **B2C sales**, optimizing in-store customer experience.
- Coordinated **logistics and supply chain**, ensuring timely order fulfillment.

MD NICHE

Sep 2022- Oct 2022

Public Relations Intern

- Assisted in organising and executing PR campaigns.
- Monitored media coverage **analytics** and prepared practice reports on PR performance.
- Trained in Social media content **creation** and **planning**.

PORTFOLIO

[Projects and more](#)

EDUCATION

Stoa, Bengaluru | **General Management Program**

Dec 2023– May 2024

- Gained hands-on experience in **Project Management, Product Management, Operations, Business Analytics, Business Strategy, Product Marketing, Digital Marketing, Brand Development & Venture creation**.
- Utilised **data visualisation** and **analysis** in projects to implement **process improvement, workflow** and **project management** strategies while collaborating with **Directors** of Marketing, Operations, etc as a team member at Stoa 2024.
- Selected as part of the team for one of the top 3 Product Business case study solutions during Induction.

University of Kerala, Karyavattom Campus | **Master of Communication and Journalism**

Nov 2020 – Nov 2022

- Advertising
- Public Relations - Landed an internship in a PR agency AI
- Corporate Communications- Landed a full-time job before graduation through LinkedIn
- Technical Writing- Created a technical writing document for the Learning Management System (**LMS**- Kerala University)

St. Gregorios College, University of Kerala | **Bachelor of Arts in English and Communicative English**

June 2017- March 2020

- Business Communications, Copy Editing, Technical English, Audio Visual English.

SKILLS

Hard Skills: Agile methodology, Scrum methodology, Waterfall methodology, Kanban, SDLC, Project Lifecycle, Planning and Scheduling, Risk Management (Risk mitigation, Contingency Planning), Quality Management, Resource Management, Change Management, Contract Management, Stakeholder Management, Business Process Modelling, Process Optimisation, Documentation, Scrum Master, Data Analysis, Market Research, Copywriting, SEO, A/B Testing, Marketing Analytics, Public Relations.

Soft Skills: Team Management, Leadership, Creativity, Analytical thinking, Facilitation, Networking, Communication skills, Attention to detail, Time Management, Stakeholder Management, Adaptability, Negotiation, Conflict Resolution.

Tools: Jira, Asana, Confluence, Trello, Monday.com, Miro, Power BI, Typeform, MS Office Suite (Word, Excel, Powerpoint), SemRush, Ahrefs, Brandwatch, Google Analytics, Google Ads, Google Keyword Planner, Google Trends, Hootsuite, Hubspot(basic), Canva, Figma(basic), Microsoft Teams, Slack, Adobe Creative Suite, Audacity.

Certifications & Training:

- **Certified ScrumMaster**® CSM
 - **Certified Scrum Product Owner**® CSPO
 - **IELTS 7.5 Band Language Proficiency issued by the British Council**
 - Stoa (Project Management, Operations, Product Management).
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