

# BRUNA SANTANITA

FREELANCE TRANSLATOR

From English & French to  
Portuguese (European)



## CONTACT DETAILS

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## ACADEMIC PATH

### Universidade Aberta

BA IN APPLIED LANGUAGES  
WITH MINOR IN EUROPEAN CITIZENSHIP  
AND GLOBALIZATION

Languages Studied:

- English
- French
- Portuguese

## WHERE DO I STAND OUT?

- Marketing Translations
- Websites & Apps Translations
- Transcreation
- Digital Marketing
- SEO
- Subtitling
- Copywriting
- Localization
- Medical Translations
- CAT Tools - Trados, MemoQ, Subtitle Edit, Smartcat, XTM, Phrase

## PROFESSIONAL EXPERIENCE

### Freelance Translator

SINCE JANUARY OF 2019

- **Marketing Translations** - product descriptions, B2B and B2C texts, press releases, promotional texts for Instagram stories, blog posts, and subtitling.
- **Website Translation and Localization** - by building bridges between cultures, getting good engagement, and great positioning in search results.
- **Transcreation and Copywriting** - I have provided these services for advertising texts that have the functionality to captivate, arrest and lead the reader to take action, which is often the purchase of a good or service.
- **Medical Translation** - I have been translating Medical Reports, Clinical Trials, Clinical Protocols, Patient Information, Corporate Websites, Portals, Patient Reported Outcomes (PRO), and Product Labels.

### Continuous Professional Development

- Learn All About Creating Subtitles (SRT) and Closed-Captions - Udemy (2023)
- Fundamentals of Storytelling in Education for Teachers and Trainers - Allison (2023)
- How to describe music in SDH? - AVT Masterclass (2023)
- Digital Marketing 101 - Simplilearn (2022)
- Advanced Email Marketing - Simplilearn (2023)
- Advanced Search Engine Optimization Certification Program - Simplilearn (2022)
- Copywriting Secrets: How to write copy that sells - Udemy (2021)