



# Fabiha Jabin

## CONTACT ME

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## EDUCATION

### Bachelor of Arts (Honors) in English Language and Literature

University of Asia Pacific

2019

CGPA 3.74

## SKILLS

Microsoft Office apps

Writing in English & Bengali

Team work

Quick learner

## ABOUT ME

I've written articles on diverse topics as a freelance writer & copywriter, which has helped me develop my skills as a researcher. Through my experience as a translator, I've learned a lot about transcription, spotting, re-syncing, and proofreading. This has expanded my vocabulary, my understanding of culture references has deepened, and my comprehension of language nuances has improved.

## WORK EXPERIENCE

Junior Copywriter 2023

### ATL HR | Dhaka

- Generating stand-alone copy, or text to complement visual concepts across websites, social media, blogs, marketing materials, brochures, etc.
- Assist in writing, proofreading, and editing copy.

Junior Content Executive 2022

### Bongo | Dhaka

- Creating captions/subtitles involves time spotting, transcribing, resyncing, and translating web content.
- Quality checking other translated content for grammatical accuracy, improving wordplay, cultural and linguistic nuances, and overall readability.
- Transliterating English scripts into Bengali for dubbing purposes.
- Collaborating with a group of translators as a team person, sharing and generating ideas while working on a project.

Freelance Writer 2021 -2022

### LinkedIn/Facebook | Dhaka

- Writing and editing blog articles and WordPress posts.
- Translating scripts for dubbing purposes.

Content Executive Trainee 2021

### Young | Dhaka

- Rewriting the website contents.
- Creating proposals for public events/ campaigns.

## COURSE

- Digital Marketing Specialization by University of Illinois on Coursera.
- The Strategy of Content Marketing by University of California on Coursera.

## EXTRA-CURRICULAR

- Intra-Department English Debating Championship, University of Asia Pacific.
- Intra-Department Drama Fest, University of Asia Pacific.