



## LUISE STEUCKART :: LYVE\_FORMS | Neo-Conceptual Art (PhDc.) x Speculative Foresight

DeepStorytelling & AesthEthics

Conceptual Work (Strategic Narrative & Brand Voice) with contemporary values: Holistic, sustainable & human-centered.

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### SKILLS

Ideation & Conceptualization.  
Long-form Content.  
Foresight & Strategy.

### EXPERIENCE

LYVE\_FORMS, Neo-Conceptual Art, PhDc. | Brunel Univ. London, Superv. J. Birringer ('17-'19)

\_Talks & Screenings. London (Crossmodalism, Fluxus New Media), Uni Leicester, Iquitos.

\_Field Research. Ecuador '20-'23, Peru '17.

Strategic Narrative, Brand & Content Strategy | AI Start-up (on-going as a freelancer, 2022/23)

\_DeepStorytelling & Conceptual Work, incl. Strategic Narrative, Brand Voice & Content Strategy.

SEO Writer, Transcreator | Büro Albert, e2f, transpiral, Transfluent (as a freelancer since 2012)

\_Creating long- and short-form content for websites, softwares, videos, brochures & presentations.

\_Content: Business (HR & More) & IT (AI, Cloud Computing, Mobile Apps, SaaS & More).

Sub-Editor & Transcreator | The YOOX Net-a-Porter Group, London (in-house full-time, 2014-2016)

\_Part of Product Editorial & Studio Production, plus The EDIT magazine (articles, landing pages).

\_Elevating TOV, updates on contemporary language use & competitor analysis.

Audiovisual Linguist | Protranslating, translateplus, Sublime, etc. (on-going as a freelancer since 2016)

\_Ensuring audiovisual synchronization, subtitling and transcreation of all formats, incl. feature films.

### EXHIBITIONS & PUBLICATIONS

Community Artist & Creative Facilitator | Creative Minds, ajb GmbH, etc. (London, Berlin) (on-going since 2011)

\_Creating empowering art experiences for communities of all ages, cultures, and abilities.

Real-time audiovisual 3D & VR Screenings & Installations | Global

\_Real-time 3D animations (live and recorded sessions in MMSPJ).

\_Locations. Berlin (:::/aboutblank, Various Vegetables, etc.), Budapest (R13), NYC (Harvestworks).

## CONTACT

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[linkedin.com/in/luisse-steuckart/](https://www.linkedin.com/in/luisse-steuckart/)

## Publications | Academic & Literary

- \_Thesis (MA-level) "Love discourse in German speaking nazist online forums.", 'unique' magazine, Title: 'Nazism and Androcentrism in ideas of (erotic) relationships.', p. 11, Vienna 03/2010.
- \_Prose and lyric, blog [luisesteuckart.wordpress.com](http://luisesteuckart.wordpress.com) nominated for 7x7 Link Award.

## EDUCATION

### Creative Technologies | Harvestworks, Goldsmiths, NODE Center

- \_Max/MSP/Jitter. Blender. Touch Designer. Machine-Learning. Art Criticism & Writing.

### Social Sciences | Universities of Berlin, Mannheim & Tübingen

- \_Psychology & Sociology, Aesthetics & Media, Critical Theory, Gender & Culture.
- \_Editorial staff "kupferblau" magazine, Tübingen.