



COMMUNICATION SPECIALIST |
TRANSLATION & INTERNATIONAL RELATIONS

KEREN TORRES

CONTACT DETAILS

Nationality: Spanish
Based in Canary Islands, Spain
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PERSONAL INFO

Passionate about communication, translation, and international relations. Experience in the tourism sector, airport management, and VIP customer service, I thrive on connecting cultures and delivering VIP experiences. Professional problem solver & opportunity seeker. My profile blends linguistic skills, operational management and a creative approach to marketing, event management and communication.

WORKING LANGUAGES

Spanish C2 | English C1 | German B2

INDUSTRY & EXPERIENCE

Airports, tourism, communication, translation, events, marketing, management, administration

SKILLS

- Intercultural communication & VIP customer service
- Operational management & strategic planning
- Marketing, social media & event organization
- Digital skills & content localization
- Teamwork & leadership in international environments

WHY ME

I am a versatile professional with a global vision, strong adaptability and a strategic approach to every project. I enjoy solving challenges creatively and working in dynamic environments where communication and internationalization are key.

I have worked across multiple industries, traveled to different countries, and continuously seek opportunities to learn and grow. I'm ready for the next challenge!

EDUCATION

🎓 **Bachelor's Degree in Translation & Interpreting (EN/DE/ES)**
University of Las Palmas de Gran Canaria | 2018 - 2023

📖 Other Courses & Certifications:

- **Digital marketing & Social Media Management**
- Localization, Linguistic Quality Control & Video Game Testing
- Translation of Tourism Texts (German-Spanish)
- Patent Translation Course
- Professional Dubbing (MasterD Audiovisual School)
- Open Water Diver Certification (PADI)
- Nutrition & Dietetics Course (Spanish Ministry of Education)

EXPERIENCE

✈️ Airport Representative & VIP Customer Assistant

JET2 Airline & Jet2Holidays Tour Operator | 2023 - 2025

- Provided personalized assistance to VIP clients and international tourists, ensuring premium experiences.
- Managed administrative and operational tasks at the airport, including flight coordination, logistics, and passenger support.
- Facilitated seamless communication between airlines, tour operators, and customers.

🌐 Translation & International Communication

Freelance Projects & Academic Training | 2018 - Present

- Translated specialized content (tourism, technology, marketing & sports)
 - Participated in localization projects, linguistic quality control, and video game testing.
 - Assisted in international events as an interpreter and communication facilitator.
- Companies and events: OCDE International Ministerial Meeting, Transgrancanaria Magazine

🎪 Event Management & Marketing

TransGranCanaria & Private Events | 2018 - Present

- Designed, planned, and executed sports and corporate events.
- Developed marketing and communication strategies to promote events.
- Managed team working, logistics, and customer experience.
- Managed social media content & community

🏠 Tourist Property Management

Sarton Canarias S.A. | 2017 - 2021

- Provided customer service and operational management of vacation rentals.
- Maintained communication between property owners, clients, and housekeeping teams.
- Ensured high-quality standards in presentation and guest experience.

🌸 Entrepreneurship & Floristry Business Management

Independent Flower Sales Business | 2021 - 2023 (Part-Time)

- Founded and managed a flower sales business, handling product selection and customer experience.
- Developed marketing and sales strategies for social media and local clients.
- Coordinated orders, suppliers, and delivery logistics.