

HAIKA SHABIR BHAT

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INTRODUCTION

I am a graduate in 'Journalism and Mass Communication' from Institute of Management Studies (IMS), Noida and a postgraduate in International Relations. I am currently looking for opportunities to advance my academic learning and find a career to implement various new age media techniques practically.

I am keen on joining a fast paced multi-faceted media organisation to polish my skills, learn more from it and contribute towards it in the best possible way.

ACADEMICS

- Masters in International Relations - West Asian Studies from Jamia Milia Islamia, April 2023.
- Bachelors in Journalism and Mass communication from Institute of Management Studies, Noida, June 2018.
- Higher Secondary (12th) from KothiBagh Higher Secondary School, Srinagar, October 2013.
- Secondary School (10th) from Mallinson's Girls School, Srinagar, October 2011.

WORK AND FELLOWSHIP EXPERIENCES:**Wipro India Limited**

Currently working as an Media Analyst on Wipro's Digital Operations and Platforms which provides next generation technology to global enterprises. My Job is to perform qualitative and quantitative research, analyze the needs of our clients, provide solutions and services to the same. I also maintain the journalistic / PR database using various tools and softwares. Along with maintaining the database, my job also requires me to communicate with our clientele and provide them with press releases and updates which are best suited to them. Additionally, as a senior analyst I train the new joiners globally and helping them out with understanding of the work process through powerpoint presentations, one on one call, guided discussions and feedbacks, I have also received certification as a Facilitator from Wipro itself.

Media Researcher (UK Research team India) for Cision UK (2019)

As a part of the UK research team, my job was to conduct a full fledged report of thousands of UK based journalists who were registered on Cision's PR friendly database. My work was to update those same profiles and contact the journalists to make sure if they were receiving the right PR content and overlook relations with the same. I was also one of the Social Media Managers for Utopia (UK and US team) and Soda Team during my tenure in Cision, my job was to update our Yammer with events and cultural updates that happened on the entire floor.

Operations Coordinator in Jukin Media (2019)

My job role was budgeting the office accounts and managing overall functioning of the office. I managed all the caretaking of the office procedures including organizing office occasions and events. I was directly reporting to the Director, thus handling all the employee issues that might have arisen during my tenure.

Picture Editor at Barcroft Media (UK) on Picture desk and Editorial(September 2018)

Performed various tasks such as copywriting, syndicating, managing and distributing the content to world's prominent news, photo and video agencies such as Xinhua, I-Images, United Press International etc. My work included hand-picking pictures best suited to the news or human interest stories that were covered by the editorial. I have also worked with the Editorial team in scripting and shooting of some civic-social stories across the national capital.

English Editor for a college online newspaper "Kshitij" (August 2016 to January 2018)

Contributed various articles related to college events, politics, social stigma's, news both national and international and also encouraged students to write and also helped them edit those for the portal.

Have acted as a panellist in "Hastakshep" - panel discussions held in college about various current topics such as demonetisation, mob lynching, Kashmir issue etc.

Blog writer for an online college portal imsjournalist.blogspot.com.

Have participated in extempore debates.

Have visited various news channels and shows like Aap Ki Adalat(India Tv), Hum Log(NDTV India)etc thus encouraging my journalistic attitude.

Attended various seminars by various prominent personalities.

Volunteerism and Social Activism :

1. Volunteering with News-Genix, a news NGO, by making news content covering the West Asian region.
2. Underwent a fellowship training program under an American based NGO named Mercy Corps. The training program included training in leadership, negotiation and adaptive communication. The training program included participation of the members in a project and my project was "PaninPehchaan", the revival of Kashmiri culture in which we made every effort to remind our people of their roots through organising a few cultural events.
3. I acted as the head girl of KothiBagh College participating in a number of activities wherein I had to lead other students as well as work with them on various college events and projects.

4. I was selected as “the most significant change” fellow in the training program for the exhibition of various qualities such as leadership, teamwork, communication through various phases of the whole training, addressing a large number of people and bringing about the awareness of the importance of the preservation of our heritage and culture. <https://www.youtube.com/watch?v=ehe5gph6a8g>.
5. I have researched for the online educational portal “The Tyques” and helped in framing the newsletter for the months of July 2016.
6. Have been part of various clubs at school like Science Club, Drama Club, Singing Club and a part of School Quiz Team.
7. Worked as a Volunteer in an NGO “Clean Air Asia” and “NDHRC” and helped in promoting and researching for both respectively.

Note: Reference upon request.