

Manasi Agarwal

Female | 24 Years | 8384856775 | manasiagarwal99@gmail.com | <https://www.linkedin.com/in/manasi-agarwal-7784701b2/>

Educational Qualification			
Master's in economics	O.P. Jindal Global University, Sonipat	9.45	2022
BA(H) in Economics	MCM DAV College for Women, Chandigarh, Panjab University	73.00%	2020
Class XII	Dewan Public School, Meerut (CBSE), Meerut	92.00 %	2017
Class X	Dewan Public School, Meerut (CBSE), Meerut	9.4	2015

Professional Experience		11 Months
Deloitte Haskins and Sells LLP		July'22 – Present
Senior Executive, Tax (Global Transfer Pricing Centre)	<ul style="list-style-type: none">Successfully managed transfer pricing projects for EU, APAC, and NA regions with an average project size of \$3000.Utilized TP Catalyst and TPSS to extract comparable companies database, resulting in 30% faster project completionAnalyzed a client's project requirements, identified potential issues, and provided an innovative solution that saved the team from having to redo the work, resulting in a cost savings of 10%.	
Skills	R Programming Stata Microsoft Office Advance Excel SEO Product Management JIRA Balsamiq	

Startup		6 Months
Inscribe		Sep'21 – Jan'22
Co-founder - Inscribe	<ul style="list-style-type: none">Co-founded a specialized drop shipping platform for college societies, addressing their unique needs and requirements.Successfully on-boarded a substantial network of 50+ esteemed colleges, resulting in an impressive revenue generation exceeding 20 lakhs with 30% net profit margin within a time frame of just 6 months.Orchestrated strategic collaborations with prominent college events and festivals, seamlessly integrating our product line into their marketing campaigns and securing significant sales volumeSpearheaded strategic partnerships with other businesses targeting college students, such as local food joints or entertainment venues, to cross-promote products.	

Industry Interface		
Internships		
Centre for Monitoring Indian Economy (CMIE)	Network Intern <ul style="list-style-type: none">Managed data entry and data management with 100% accuracy, resulting in improved data quality.Met tight deadlines and exceeded expectations in all assigned tasks.	Sept'21 – Oct'21
Chegg	Teaching Assistant <ul style="list-style-type: none">Answered 200+ Economics questions with 95% positive feedback from students for detailed, clear, and correct solutionsUtilized technology to enhance learning experiences, resulting in 10% improvement in student engagement.	Sept'20 - Dec' 20
Arvind Prakashan Pvt. Ltd.	Trainee Content Developer <ul style="list-style-type: none">Created high-quality content for a variety of platforms, resulting in 20% increase in website traffic.Conducted keyword research and implemented SEO strategies, resulting in a 20% increase in search engine rankings.Proofread and edited content for grammar, punctuation, and spelling errors, resulting in 10% reduction in complaints.	Jun'19 – July'19

Positions of Responsibility		
MCM DAV College for Women	Member, Rotaract Club <ul style="list-style-type: none">Volunteered in slum areas and taught children basic education, resulting in 50% improvement in student performance.Developed and implemented lesson plans to engage students and monitored student progress, resulting in 25% improvement in learning outcomes.Assisted in organizing and leading educational activities and provided necessities to the children, resulting in 30% increase in community engagement.Encouraged the children to pursue their dreams and goals, resulting in 20% improvement in student motivation.	Aug'17 – May'18
MCM DAV College for Women	Project Head, Sarvani <ul style="list-style-type: none">Organized and executed the event “Dandiya Night,” which attracted 500+ attendees and raised ₹1L+ in revenue.Conceptualized and organized a talk show in the context of TED talk, which received positive feedback from 200+ attendees.Was in charge of the hospitality department and managed a team of 10 volunteers, resulting in a 20% improvement in volunteer engagement.	Aug'18 – May'19

Certifications & Achievements	
Certifications	<ul style="list-style-type: none">Completed Product management course from Udemy where I also learnt about tools like JIRA & BALSAMIQ.Cleared 7 levels i.e., B2.1 of French language from L'Alliance FrancaisePursued Advance Diploma in French from Panjab UniversityCleared Pathways 1 of Toastmasters International Club and was awarded as ‘The Best Speaker’ of the day several times
Awards	<ul style="list-style-type: none">Awarded the “H. Venkatasubbiah Scholarship” at the Master's levelAwarded the “Certificate of Merit” in Fine Arts at the 12th board's
Co-Curricular	Created and produced advertisement, conducted interview and features, and acted as a news anchor for a college course
Social Initiatives	<ul style="list-style-type: none">Conducted market research to identify potential target audiences and successfully led a team to organize a community event promoting healthy nutrition during National Nutrition Month in sector 17, Chandigarh.Managed a community outreach project to collect scrap paper and old clothes from local businesses and college students, successfully raised funds for a non-profit organization focused on empowering underprivileged communities. Coordinated logistics, developed marketing materials, and collaborated with volunteers to achieve project goals.