

Mohit

Masters in **Business Administration**

D.O.B: 08-April-1999

Contact

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Res: Sonipat, Haryana

Education

MBA (Business Analytics and Marketing)

IMSAR, MDU • 2019-2021

Projects I worked on

Developed a case study on the **role of marketing analytics in the advertising strategy of Maruti Suzuki.**

Worked as a **strategic assistant** for budding ed-tech startup **Learnablous.**

B.Sc (Physical Science - Electronics)

SLC, Delhi University • 2016-2019

Senior Secondary (12th) (Science)

Hindu Vidyapeeth, CBSE • 2014-2016

Grade Obtained: **74.4%**

Secondary (10th)

Hindu Vidyapeeth, CBSE • 2012-2014

Grade Obtained: **9.4 CGPA**

Skills

- Data Analysis
- Business Analysis
- **Marketing** Analysis
- Business **Finance**
- Scientific Thinking
- Industrial **Problem Solving**
- Entrepreneurship
- **Agile** Process Implementation
- **Jira** Administration
- **Spreadsheet** Softwares
- Basics of **Python** programming

Professional Summary

Learning and growing managerial graduate who has experience in working on industrial problems with startups and university departments. Equipped with problem solving and analytical skills, I am ready to demonstrate my competency in Business Analysis with an organization that solves real-life industrial problems.

Experience

CO-FOUNDER & CHIEF PROJECT MANAGER

Learnablous (Unregistered) • **April 20 - Nov 22**

Works and Responsibilities

- Initiated a platform to facilitate schools for imparting **21st century skills** in learners using **STEM education.**
- Successfully **provided services to more than 12 schools** before and during the pandemic period.

LEAD GENERATION EXPERT (INTERNSHIP)

Highbreed Development India Pvt. Ltd. • **3 months**

Works and Responsibilities

- Pitched financial and corporate services to **develop business network** with industry professionals.
- Collected, managed, and analyzed business and marketing data for **Business Presentations.**
- Worked with Marketing on strategizing **email marketing.**

Achievements, Recognitions, and Certificates

- NCC A Level Certificate
- Certificate in **Entrepreneurship**
- Certificate in **Python for Data Analysis**
- Certificate of Recognition in Business Analysis
- Certificate of Appreciation in **Industry Talks**
- Certificate in **NGO** Management
- **LOR** - Business Network Development
- Departmental Appreciation Badge - **Action Research**

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