

M. THULASI

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“Rich experience in executing full life-cycle development projects; ramping up projects within time, budget & quality parameters, as per project management & best practice guidelines; targeting assignments in Graphic Designing with a reputed organization”

Graphic Designing | Graphic User Interface | Web Designing
Location: Delhi, Noida & Gurugram

PROFILE SUMMARY

- Offering **nearly 7 years of experience** in **Graphic & Web Designing** domain which includes Print Collaterals and other Digital Works like Printing and Publishing
- Expertise in **Print and Publishing software** such as Adobe Illustrator, Adobe Photoshop, Adobe InDesign & CorelDraw X8 and **Web Design and Development** tools such as HTML 5, CSS, WordPress, Bootstrap
- Expertise in using various **Designing & Editing Tools** including Adobe Photoshop, Adobe Illustrator, Adobe InDesign
- **Hands-on experience** in analysing system needs, evaluating end-user requirements, custom designing solutions and troubleshooting for graphic applications & presentations
- Conceptualising new designs for marketing material and ads; undertook sourcing, compositing, and retouching images for print and web
- **In-depth understanding in concepts** of Branding, Logo Creation, Collaterals, Book Design, Graphic Designing and basic knowledge of Coding & Web Designing
- Comprehensive understanding of client's needs for proper management and delivery of projects
- Rich experience in applying graphic design principles to produce innovative end products

CORE COMPETENCIES

Graphics Designing
Publishing Operations
Advertising Activities (ATL & BTL)
Printing, Packaging & Publishing
Client Relationship Management

ORGANISATIONAL EXPERIENCE

Since May'18

Dewinter Optical, Inc., West Patel Nagar, New Delhi as Graphic Designer & Graphic User Interface (GUI) Designer

Role & Responsibilities:

- Developed artwork and layout for print and digital signage, banners, posters, publications, flyers and CD Stickers.
- Responsible for daily production of an innovative design.
- Created high volume of layouts, graphic user interface and production design.
- Used Corel Draw, Illustrator, Photoshop and InDesign daily to produce.
- Consults and trains staff and team members on effective use of technology.
- Use WordPress for Web designing to support the company website like innovation, recreation, development.
- Effective use of innovative ideas in team meeting
- Troubleshooting with customer or client using Team Viewer, any cast and phone calls.
- Develop HTML Help Manual for Company's software using Sublime Text.

Oct'14-May'18

Language Workshop, Okhla, New Delhi as Graphic Designer

Roles and Responsibilities:

- Conveying concepts and providing design direction through renderings, images and effective written & verbal communication; designing the overall graphic image including creating concept design layout and illustrations
- Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements
- Used Corel Draw, Illustrator, Photoshop and InDesign daily to produce.
- Efficient usage of innovative ideas in team meeting
- Managing visualization & creative layouts and designing interesting user interface

- Gathering clients' requirements and developing graphic directions, concepts and specifications; communicating the style & guidelines to deliver consistent and high-quality work

ACADEMIC DETAILS

- (Bcom) Bachelor of Commerce from Sri Venkateswara University Tirupati, Andhra Pradesh in 2020
- 12th from Sri Sai Jyothi Junior College Andhra Pradesh from Board of Intermediate Education in 2013
- 10th from Sessa Sai High School, Andhra Pradesh from Board of Secondary School Education in 2011

PORTFOLIO

- Please click the below link-

<https://drive.google.com/drive/folders/1gNpTWRpf9Jdv4Z6gru8o1dLLeKCBwi0?usp=sharing>

PROJECTS

- **Graphic User Interface (GUI)**- Software icons & designs
- Have completed 7 projects on software like Material Plus, Hardness Pro, Metalite & Weld Check
- **Web Design**- Have completed 2 Web site on www.dewintermicroscope.com, www.mscdigital.in

IT SKILLS

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | CorelDraw X8 | PHP | HTML 5 | CSS | WordPress | Bootstrap

COURSE

Diploma in **GWDD (Graphic Web Designing & Development)** from **Arena Animation**, Karol Bagh, New Delhi

PERSONAL DETAILS

Date of Birth: 30th May 1996
Languages Known: English, Hindi, Telugu & Tamil
Present Address: B-167, Nanhe Park, Street No. 14, Bindapur, Matiala Road, Uttam Nagar, New Delhi- 110059
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