

NAUMAN KHAN PATHAN

MBA MARKETING

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Hii

This side Naumankhan

I started my career campus placement in BHARTI AIRTEL as a FTA manager in this profile i was manage everything about activation process of prepaid card also taking supervision of correct documentation. Then after i shifted to Delhi in Delhi started New Job IN OPPO MOBILE COMPANY ASA SENIOR TEAM LEADER in this profile in my under 25 ISD TEAM taking daily basis visited outlet given to target & follow-up fulfill the Target. We also provide to training also regarding new products

Then i was get opportunity to improve myselfl join to OPPO Gujrat as a MARKETING DEPARTMENT in this profile i manage all retail Branding all my are as Branding officer i have 30 member team taking marketing campaign & promotional activities & get revenue from each outlet it's also helpful for sales department

Skills

Branding Skills

Sales Processes

Business Development and Planning

Territory Management

Work History

2022-07-06-2023

Senior Marketing Executive

VALUEPLUS RETAIL PVT LTD

- RETAIL BRANDING
- VENDOR MANAGEMENT
- FINANCE MAPPING
- STORE OPENING COCO-FOFO
- FIXTURES ALLIGNMENT
- PROMOTIONAL ACTIVITY
- DISTRIBUTION
- MANAGEMENT
- SALES PROMOTION

2019-12-2021-12

MarketingManager (AREASALES)

HARIOM MOBILE PVT LTD.MODASA,GUJARAT

- Learned new skills and applied to daily tasks to improve efficiency and productivity.
- Saved\$Amount by implementing cost-saving initiatives that addressed long-standing problems.
- Created plans and communicated deadlines to complete projects ontime.
- Offered friendly and efficient service to customers.handled challenging situations with ease.

- Resolved conflicts and negotiated mutually beneficial agreements between parties.
- Used critical thinking to break down problems. Evaluate solutions and make
- decisions.
- Prepared variety of different written communications, reports and documents.

2016-06-2018-05

Senior Team Leader

OPPO MOBILE MU PVT LTD. Noida, UP

- Set clear team goals and delegated tasks and set deadlines.
- Produced weekly, daily and monthly activity reports and forecasts.
- Developed strategies to promote team member and adherence to company regulations and performance goals.
- Discovered training needs and provided coaching.
- Demonstrated knowledge of company mission and goals and mentored employees achieving objectives aligned with company core value

Conducted team member meetings and updated members on best practices and continuing expectations.

- Built strong relationships with customers through positive attitude and attentive response.

- Participated in cross-functional team-building activities.

2015-08-2016-01

Activation Officer

Bharti Airtel.AHMEDABAD.GUJRAT

- Recorded Type data in Software databases. Streamlining analysis procedures for efficiency and accuracy.

Education

2013-08-2015-08

Master of Business Administration: Marketing

SK PATEL INSTITUTE of MANAGEMENT AND COMPUTER STUDIES-
GANDHINAGAR

2010-07-2013-07

BBA: Business Management

BH GANDHI BBA COLLEGE– MODASA

2007-06-2008-06

SSC:General Studies

MAKHDUM HIGH SCHOOL–MODASA

2009-06-2010-06

HSC:COMMERCE

MAKHDUM HIGH SCHOOL-Modasa

Languages

English
Hindi
Gujarati