

PRIYANKA LAGWAL

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Purpose-driven, operationally strong production leader shaping large-scale content with cultural clarity and creative discipline.

Built a career ground-up—animator to project/production lead—managing end-to-end workflows across animation, kids' content, dubbing, and multi-episode pipelines. Skilled at steering creators, artists, vendors, and regional teams toward unified delivery. Experienced with Tamil, Telugu and kids-focused storytelling ecosystems. Adept at balancing vision, budgets, timelines, and team dynamics while running multiple productions simultaneously.

CORE STRENGTHS

End-to-end production (animation) • Multi-episode scheduling • Budget tracking • Vendor management
Regional dubbing (Tamil/Telugu) • 2D/3D animation pipelines • Team leadership • QC & delivery
Cross-functional coordination • 3D Asset & workflow supervision

KEY PRODUCTIONS

BYJU'S Rhythms (20 Episodes) – Production coordination, artist allocation, delivery management; secured the project and led client communication.

Nunu TV – Kids' YouTube Channel – Ran production pipeline, upload calendar, asset readiness, and social media growth; managed freelancers, animators, and editors.

3D Modelling Workflow – Sprout Studios – Supervised modelling output and reviews; coordinated between artists and clients for quality and delivery.

Regional Dubbing – Tamil & Telugu (Creative XLNC) – Led dubbing production for Muse India; managed artists, vendors, schedules, budgets, POs, and final delivery.

Professional Experience

Project Manager | Creative XLNC, Mumbai

Apr 2025 – Present

Steering multi-language dubbing and animation projects from planning to delivery. Leading regional dubbing workflows (Tamil, Telugu), coordinating vendors, artists, and QC teams. Acting as the primary link between clients, creative partners, and production teams.

Sales Partner – International Content Distribution | Mondo TV Group (Freelance)

Dec 2023 – Jan 2025

Supported distribution strategy across South Asia. Facilitated outbound content sales, contract discussions, and regional partnerships for international kids' brands.

Associate Business Development Manager | ScaleneWorks, Delhi

Jul 2023 – Dec 2023

Lead a 6-member team across India and integrated production-tech-style operations into talent workflows. Strengthened vendor relationships and managed high-throughput operational cycles.

Producer (Animation) | DigiToonz Media & Entertainment, Noida

May 2022 – Nov 2022

Led internal team for in-house IP development along with vendor partner. Helped company to generate revenue by bringing in 2D series project.

Business Development Manager | Sprout Studios, Delhi

Aug 2018 – Dec 2021

Led international animation accounts and production-heavy assignments including BYJU'S Rhythms and Nunu TV. Managed budgets, modelling workflows, schedules, cross-functional teams, and investor-facing pitch development. Oversaw production pipelines and ensured consistent creative and technical quality.

Junior Animator | IMI INK, Noida

May 2017 – Jul 2018

Hands-on animation experience across short-form and broadcast content—grounding in production logic, timelines, shot cycles, asset readiness, and cross-team coordination.

Education

PG Diploma – Animation & Film Making

Maharishi University of IT, Noida

BA (Hons) Economics

Delhi University

– General Secretary, Economics Society

– Managed ₹45,000 sponsorships; led 5,000+ footfall college festival

ISC (12th) – Selaqui World School

– Head Girl; organised ₹1.5L disaster-relief fundraiser

– State Gold Medalist, 100m Air Rifle Shooting