

PRATIK DAHE

DIGITAL MARKETING

pratikdahe799@gmail.com

9860890669

[linkedin.com/in/pratik-dahe-273927280/](https://www.linkedin.com/in/pratik-dahe-273927280/)

Digital Marketing Summary

- Results-oriented digital marketing professional with **1+ year** of experience driving online growth and revenue.
 - Expertise in SEO, SEM, Social Media Marketing, Content Marketing and Content Creation.
 - Proven track record of developing and executing successful digital marketing campaigns across multiple channels.
 - Thrives in fast-paced environments and adapts quickly to new challenges.
-

Work Experience

Digital Marketing Executive Allied Market Research

June 2023 - Present

- Proficient in SEO, SEM, Social Media, and Content Marketing.
 - Skilled in improving website visibility and organic traffic through SEO techniques. Knowledgeable in content marketing strategies to engage audiences and drive conversions.
 - Developed and executed digital marketing campaigns across LinkedIn.
-

Education

MBA (FINANCE & HR)
G. H. RAISONI UNIVERSITY, AMRAVATI
CGPA: 7.56

December 2021 - September 2023

BACHELOR OF SCIENCE
ARTS & SCIENCE COLLEGE, PULGAON
PERCENTAGE: 56.22

July 2016 - April 2020

HSC (SCIENCE)
MUNICIPAL JUNIOR COLLEGE, ARVI
PERCENTAGE: 43.85

February 2016

SSC
MUNICIPAL HIGHSCHOOL, ARVI
PERCENTAGE: 54.60

March 2014

Skills

SEO And SEM Digital Marketing Strategy Social Media Management Quick Learner Microsoft Office

Creative Thinking and Active Listening
Problem-Solving

Interests

- Travelling
- Learning New Skills
- Photography
- Sport