



RAHUL GAUTAM

B.TECH & MBA

EDUCATION

SCHOOLING

Kendriya Vidyalaya Ballygunge, Kolkata | 07.07.2010

2008 - Matriculation - CBSE - With an Aggregate of 86.2%.
2010 - Intermediate - CBSE - With an Aggregate of 79.4%.

GRADUATION

G.B.Pant Engineering College, New Delhi | 24.07.2014

B.Tech in Computer Science from Guru Gobind Singh
Indraprastha University - With an Aggregate of
72.49%.

POST - GRADUATION

Sri Sri University, Cuttack | Marketing & HR

MBA - General Management from SSU, Cuttack,
Odisha - Batch of 2019 - 2021.

ACHIEVEMENTS

CCNA CERTIFICATION

CISCO | 20.12.2013

I am a CISCO Certified Network Associate in Routing &
Switching.

ORGANIZED LAN GAMING EVENT

Resnovae 12 | 17.05.2011

I conducted a Gaming Event in our college's Technical Fes-
tival. Everything was designed & implemented by me &
few friends.

ORGANIZED ENTREPRENEURSHIP EVENT

ORION 2K19 | 18.01.2019

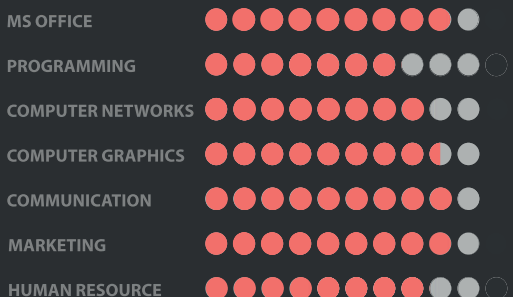
I was the official organizing Head of the entrepreneur-
ship event called Mystic Minds, Which was conducted by
us as a part of the annual fest ORION 2019, SSU.

CYBER SECURITY CERTIFICATION

DIAT Pune | 25.01.2021

I am a certified cyber security expert from Defence Insti-
tute of Advance Technology, Pune.

SKILLS



To emerge as a key player in a corporate environment where I can quench my thirst for knowledge in the domains of my interests and perform a prominent role in attaining the goals of the organization.

+91 7040148669

rahulgautam968@gmail.com

https://www.facebook.com/rahul.gautam.792

+91 7040148669

Flat No 511/A, The Bellaire Colony, Near Asharam Babu Chowk, Gandhi Nagar, Bhopal - 462036

WORK EXPERIENCE

AUGUST 2012

Airport Authority of India | 6 weeks

STUDY OF DATA CENTRE

Did my Summer Project at Safdarjung Airport, New Delhi. Here I got to know the different types of server such as Blade server, Sun server etc, and the network rack consisting of switch, router, firewall, ISA sever etc.

AUGUST 2013

Networks Bull Technologies | 6 weeks

SUMMER TRAINING

At Network Bull's I got a chance to experience the real networking devices by CISCO. I got to learn about Routing & Switching on real Routers - series CISCO2611XM, 2620XM & Switches - series Catalyst 2950, 3550. It got me trained to crack & procure CCNA certification offered by CISCO.

OCTOBER 2014

Cognizant Private Limited | 2 Years, 1 Month

GNS OPERATIONS - PROGRAM ANALYST

While I was working for Gns operations I learned to manage & troubleshoot alerts received from all the cognizant's global location as well as Pan India locations. Later, I got to manage & configure the security related devices, Especially Firewalls & Cisco ASA devices. I learned playing with ACLs and doing NATING.

JANUARY 2017

Freelancing | 2 Years, 4 Months

DIGITAL MARKETING & GRAPHICS DESIGN

Successfully completed many freelancing projects in digital marketing for both national and international clients, from the freelancing websites like Fiverr, PeoplePerHour and even offline clients. I created & managed ads campaigns for my clients using Google AdWords, Facebook Ads & Amazon Ads. At the same time used various on & off page SEO techniques to boost their websites traffic. Even integrated the freely available analytics platforms for monitoring the campaign's health. Promoted people's YouTube Channel & content boosting their subscribers and views. I even maintain, promote and work on my own YouTube Channel's as well. I even did a couple of projects in graphics design, where I designed posters, banners & social media content for my clients globally.

JANUARY 2022

Weberon Pvt Ltd | 3 Months

DIGITAL MARKETING SPECIALIST

Successfully completed my tenure of 3 months leading the digital marketing team, I established the basic roots of this US based property dealers! I handled & planned Google ads, Youtube marketing, LinkedIn ads, Facebook ads, Pinterest marketing, Google Local Service Ads and all such activities that dealt with bringing leads for the company.

MARCH 2022

Matisha Dotcom Enterprise | 10 Months, 17 days

ASSISTANT MANAGER DIGITAL MARKETING

Over here I headed a cluster of the India's digital marketing team! This Hong Kong based company dealt in gambling games for Google playstore. I managed the team's ads and suggested them apt optimization techniques and at the same time even ran my own campaigns on Facebook and Google ads. We had a dedicated graphic designer assigned to the team, I even guided her with specific needs! I even monitored the expense reports to track the ROAS for the particular app ads running at the moments.

LANGUAGES



INTERESTS

