



Mrinalini Yadav

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Summary

3 years and 9 months of total experience, with 2 years and 9 months as a research assistant for an international research project called Project Prakash aimed at bringing sight to blind children and illuminating the deepest questions of neuroscience alongside.

I am well versed in MS Office and have good writing skills.

Experience



Research Assistant

Project Prakash

Feb 2020 - Oct 2022 (2 years 9 months)



Copywriter

Channel Technologies Private Limited

Jun 2019 - Oct 2019 (5 months)

Responsible for copywriting, copy-editing eDMs, emails, newsletters, letter-invites, posters, banners, case-studies, advertisements, blogs, content for website, social media promotional content, e-greetings and more. The clients were mainly HP, Zee, IBM, Google, SAP, Dell and many others.



Content Writer

Acknownt Technologies Pvt Ltd

Mar 2019 - Apr 2019 (2 months)

Responsible for collecting information about hotels and respective tourist spots from across the globe and writing 100-150 words description for the clients. Alongside creating website content and promotional content.



Editor

CampusMAG

Jan 2015 - Jan 2016 (1 year 1 month)

Responsible for writing and editing content for Miranda House chapter for CampusMAG.



Content Writer

WhistleApp

Jun 2015 - Jul 2015 (2 months)

Responsible for writing communication for clients and promotional content for applications and websites.



Content Writer

Dazeinfo Media & Research

Sep 2014 - Oct 2014 (2 months)

Responsible for collecting, analysing and writing articles based on news on upcoming mobile technology and gadgets.

..... **Intern**

Haiyya

Aug 2013 - Sep 2013 (2 months)

Responsible for data collection and spreading Awareness about pressing social and environmental issues.

Education



Jawaharlal Nehru University

M.A., Linguistics

2016 - 2018

Attended courses from Psycholinguistics, Sociolinguistics, Computational Linguistics, Syntax, Language and Cultural studies, Phonetics, Phonology and Morphology. Also attended courses on film theory focused on memory and trauma and Aesthetic Theories from Heidegger.

Submitted my M.A. dissertation titled 'Interrogatives in Rajbanshi Language' after successful completion of field work in three districts of North Bengal where Rajbanshi is spoken.



Miranda House

B.A. English Honours, English Literature

2013 - 2016

Studied American Literature, Afro-American Literature, British Literature, Indian Writings in English, Translations of Indian writings in various Indian languages with Allied courses in Ancient Indian History and Foundational courses in Business Management, Information Technology, Physical and Environmental Science, Language and Creative writing and Gandhian Philosophy.



Tata Chem D.A.V. Public School

Intermediate and High School

1999 - 2013

Studied English, Hindi, Mathematics, Science, Social Science, Painting, Music at primary to secondary level education and Physics, Chemistry, Mathematics, Computer Science and English at senior secondary level.

Licenses & Certifications

National Eligibility Test for Assistant Professor in Linguistics - University Grants Commission (ugc)



Tata Steel Adventure Foundation certified Mountaineer - Tata Steel



NCC certified cadet - National Cadet Corps

 **Prayag Sangit Samiti certified Vocalist** - Prayag Sangit Samiti

Skills

Writing • Editing • Analytical Skills • Advertising • Social Media • Document Management •
Environmental Awareness • Data Analysis • Creative Writing • Academic Writing