

VINAY SRIVASTAVA

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Address: Ram Ji Puram, Raebareli- 229001



Job Experience(Starting from Latest)

Multiple Local Vendors

Cataloging Expert- Freelance Work July 2020 -
Create, Manage and share the catalog operations reports (Daily/ Weekly/ Monthly)

Attitude Designers Limited, Varanasi

Store Manager (Retail) March 2014 - March 2020
Maintaining Statistical and financial records, dealing with customer queries and complaints, overseeing pricing and stock control, maximizing profitability and setting or meeting sales targets, including motivating staff to do so

Mahindra Finance (Mahindra Business Consulting Services Pvt. Ltd.)

Dealer Relationship Executive May 2013 - February 2014 Cultivate good relationships with dealerships in my Region and promote indirect loans and other tools for buyers to finance the purchase of a vehicle.

Redcell Technologies Pvt. Ltd.

Asst. Manager- Marketing January 2010 - April 2013
Planning and supervising the marketing operations to achieve revenue targets.

Bharti Airtel Ltd.

Field Sales Officer June 2009 - December 2009
Getting the Sales from the field, using various sales methods, forecasting, developing out of the box sales strategies/ models and evaluating their effectiveness.

Project Details

Project Title: Visual Merchandising & Consumer Behaviour

Description: It is Retail Store (Doorstep, Faridabad- Haryana) of Household items; Understanding the basics of visual merchandising and consumer behaviour and read the changes occurs by the time.

Duration: 4 weeks/ January 2008

Role: Marketing Intern

Team Members: 8

Project Title: Marketing Strategy on the SMPS Power plants

Description: Indian Telephone Industries Ltd. is a PSU; my project is about the process of Government tenders for SMPS and learning the departmental records.

Duration: 4 Weeks/ February 2008

Role: Marketing Intern

Team Members: 1

Academic background (Starting from lowest)

Qualification	School/Board/ University	Year of Passing	% / CGPA
10th Science Stream	U.P. Board, Allahabad	2002	61
12th PCM	U.P. Board, Allahabad	2004	65
Bachelor in Arts	CSJM University, Kanpur	2007	51
MBA	Institute of Productivity & Management, Ghaziabad	2009	5.72

Field of Interest

- Getting updated about the market trends
- Learning New Software
- Digital cataloging

Skills

- GINESYS V11 HO and POS software well versed Digital Cataloging
- E-Commerce Operations Leadership
- Well versed with Internet tools
- Office tools: MS office, Word , Excel, Powerpoint

Strengths

- Kindness
- Confidence
- Strong Will Power

Hobbies

- Sports
- Movies
- Music

Personal Details

Father's Name : Mr. Sarvadaman Srivastava

Date of Birth : 26/12/1987

Gender : Male

Marital Status : Single

Nationality : Indian

Languages Known : English, Hindi, Punjabi

Declaration:

I hereby declare that all the information given above is true to my knowledge and belief.

Place: **Lucknow**

Date: 25/09/2022

(VINAY SRIVASTAVA)

