

SHYAMALI PANDA

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Education

Banaras Hindu University, Varanasi

- Master's degree, Linguistics | **8 CGPA**

Banaras Hindu University, Varanasi

- Bachelor of Arts-BA, English Language & Literature/Letters | **8.52 CGPA**

J.H.Tarapore School, Jamshedpur

- ICSE | Intermediate, Humanities/Humanistic Studies | **86%**

Skills

Writing | Detail-oriented | SEO-savvy | Adaptability | Proficiency | SEO-tool familiarity | Linux proficiency | Data-gathering | Programming | Technical Writing

Work Experience

Lysto | Technical Content Writer Intern

Feb 2023 – Present

- Produce **blockchain gaming content** in various formats - blogs, articles & Twitter
- Conduct deconstruction of Web3 games & write **research articles** based on findings

Design Fresher | Web Content Writer

Sep 2022- Feb 2023

- Developed engaging course descriptions and promotional materials
- Created articles & blog posts related to **e-learning** and **education**

Academy of Fashion & Art | Content Writer

Nov 2021- Sep 2022

- Edited informative content for the company's website, blog, & social media platforms
- Conducted **keyword research** to optimize content for **SEO with Hyperlinks**

Fluent Fast Academy | Copywriter

Nov 2021-Jan 2022

- Specialized in creating content for the Foreign Language Coaching Institute
- Managed **e-mail marketing** & multiple projects simultaneously & meet tight deadlines

Projects

Respin Transcription Project | March 2023

- Transcribed Hindi audio files related to the Agriculture and Finance Sector of India

Hindi Morphological Generator | Feb 2023

- Developed a Hindi morphological generator using Python.
- Aim was to create a tool for automatically generating root forms identifying the morphological structure of Hindi Nouns
- Enhanced skills in Python programming & NLP through this project.

Translation | Dec 2022

- Translated 3 Episodes of Mann Ki Baat from the source language to Bengali.

Awards and Certifications

- Attended 49th AICD Land International Symposium - Department of Linguistics, BHU
June 2022
- Winner of Spandan - BHU Cultural Fest
Nov 2019
- 3D film Making Workshop - 3Di School Arts & Design
Feb 2016 - Apr 2016