



SHIVANI YADAV

DIGITAL MARKETING HEAD

CONTACT DETAIL

Mobile no. + 91 70420 79214
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EDUCATION

2013-2017

Bachelor of Design (B.Des)
o National Institute of Fashion Technology

2012

Senior Secondary Education
o Azad Public School, Bulandshahr U.P.

2010

Secondary Education
o Azad Public School, Bulandshahr U.P.

PROFESSIONAL SKILLS

Team Work ●●●●●●
Positivity ●●●●●●
Time Management ●●●●●○
Conceptualization & Sketching ●●●●●○

PROFICIENCY SKILLS

After Effects ●●●●●○
Illustrator ●●●●●○
Photoshop ●●●●●○
Premiere Pro ●●●●●○
InDesign ●●●●●○
CorelDraw ●●●●●○
3dx Max ●●●●●○

ABOUT ME

An aspiring, hardworking, and dedicated designer who wants to meet the challenges posed in life and work hard towards achieving the aim of life.

WORK EXPERIENCE

2022

RISE Infraventures LTD.

From last 1.5 year, Currently working here as a **Digital Marketing Head**, of all three branches Delhi, Gurugram & Mumbai. It includes Digital Campaigns, Graphics, Website, Team Management & CRM Management.

2020-2021

GEETANJALI HOMESTATE PVT. LTD.

Worked here for 7 months as a **Marketing Graphic Designer**, Gurugram.

The work included:

Newspapers Ad, Website Banners, Flyers, Brochure Design, Posters, Pole Kiosk, Bill Boards, Standee, Canopy Designs, E-Mailers and Social Media Creative.

2019

THESOCIAL - DIGITAL MARKETING AGENCY

Worked here for 1 year as a **Senior Graphic Designer**, Gurugram.

The work included:

Logo Design, Office Stationery Design, Brochure Design, Website Banners, Newspapers Ad, Flyers, Pole Kiosk, Totem Design, Standee, EDMs for Marketing and also handled their Social Media Accounts and Creative.

2018

T AND T REALTY SERVICES PVT. LTD.

Worked here for 1 year as a **Graphic Designer**, Gurugram.

The work included:

Website Banners, Newspapers Ad, Flyers, Pole Kiosk, Bill Boards, Standee, EDMs for Marketing and Social Media Creative.

2017

ALANKARAM

Worked here for Six months as a **Assistant Designer**.

The work included:

o Catalog Designing & Products uploaded on Website.

2016 - 2017

AWK STEELWARES PVT. LTD.

o 5 weeks Graduation Project in AWKENOX Steelwares, Ghaziabad (Stainless steel cutlery, bar tools, kitchen tools and related hotel ware and tableware manufacturing company)

2016

DORSET KABA

o 2 weeks Internship in DORSET KABA, Delhi (Architectural Hardware & High Security Locking Solutions)