



Graphic Designer

# SOUHEIL ZAIED

GRAPHIC DESIGNER



See My Portfolio



## PROFILE

Are you our looking for a missing piece who can add unique value to your company?

- Translate strategic direction into high-quality design across brand identity, print, packaging, digital media and AI technology.
- Specialties: Multilingual Layouts Design, Branding and Identity, Print/Digital Design, Packaging, Social Media, Arabic Calligraphy.
- Professional level verbal and written communications (English, Arabic and French).

## CONTACT

### Address

Sharjah, United Arab Emirates

### Phone

+971 55 785 9850

### Email

contact@souheilzaied.com

InDesign	██████████
Illustrator	██████████
Phototoshop	██████████
After Effects	██████████
Power point	██████████
AI tools	██████████
Figma	██████████
Creativity	██████████
Work in group	██████████

## TECHNICAL SKILLS

- Proficiency in Adobe Creative Suite
- Knowledge of Typography and Font Design
- Understanding Color Theory and Color Combinations
- Knowledge of Layout and Composition Principles
- Ability to Create Vector Graphics and Infographics
- Integrate AI tools (e.g., ChatGPT, MidJourney,...) into the design workflow to create innovative visuals.

## SOFT SKILLS

- Communication and Collaboration Skills
- Time Management and Organization Skills
- Attention to Detail and Precision
- Creative Thinking and Problem Solving
- Ability to Handle Criticism and Feedback

## MARKETING AND BRANDING SKILLS

- Understanding Brand Identity and Brand Guidelines
- Ability to Create Effective Marketing Materials
- Knowledge of Advertising and Promotional Strategies

## INDUSTRY SPECIFIC SKILLS

- Experience in Print Design and Offset Printing
- Experience in Web Design and User Experience
- Knowledge of Packaging Design
- Understanding of Motion Graphics and Video Editing

## EXPERIENCE

2015 - Present

### Remote Graphic Designer

- Collaborate with international clients to design branding materials, logos, and promotional content.
- Delivered high-quality designs for annual reports, brochures, and marketing materials for corporate clients.

2008 - 2015

### Senior Graphic Designer

Orange Advertising & Publishing

- Design digital and print assets, version layouts and run quality control checks of all assets prepared for hand-off, ensuring that assets are compatible with visual style guidelines.
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.

## EDUATION

1999

ATBIG Certificate  
Sousse Info-TUNISIA