

Suhail Khan
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Education

Amity Business School	2020
MBA Marketing and Sales	
CGPA 7.15	
<ul style="list-style-type: none">● Member of ABS Marketing Club● Represented Amity Business school at Chronos business quiz at Christ University	
Amity Global Business School	2017
BBA General	
CGPA 6.16	
<ul style="list-style-type: none">● Student Placement Co-ordinator● Member of the Basketball Team	
Somerville School Noida	2013
CBSE (Commerce)	
Somerville School Noida	2014
CBSE	
Research Papers	
<ul style="list-style-type: none">● An Analysis on risk perception towards equity shares● Analysis of global brands Vs Indian brands in Indian apparel market	2019 2020

Technical Skills

- Market Research
- Paid Media
- Presentation skills
- Digital Marketing
- Team Management
- Problem-Solving
- Social Media Management
- Marketing Strategies
- Strong Communication
- Data Analysis

Professional Experience

Jobs

Digital Rubix
Noida

March 2022 – Present

Digital Marketing Manager

- Analyze and optimize ad campaigns to increase return on investment (ROI)
- Managed a team and monitored projects to ensure progress.
- Successfully built and maintained long-term business relationships with key clients
- Project managed 100+ digital marketing campaigns which were heavily focused on Lead Generation
- Handle an average monthly budget of ₹ 50 - 60 Lacs

Digital Prisma Agency

January 2021 – **March 2022**

Noida

Digital Marketing Executive

- Website Analysis and Keyword research for Search engine optimization.
- Handled Google and Facebook ad campaign
- Planning and monitoring the ongoing presence on social media.
- Develop, implement and manage social media strategies & content
- Performed audits, building strategies, and presenting consultative proposals on both SEO and PPC services

Internship

Sharekhan Ltd.

15th May – 20th June 2019

Noida

Marketing Intern

- Collect quantitative and qualitative data from marketing campaigns
- Assist in marketing and advertising promotional activities
- Pro-actively participated in weekly team meetings and contributed to brainstorming and idea generation