

Application for the post of "Digital Marketing /Social Media Manager/Wordpress Website Designer"

CURRICULUM VITAE

KISHOR MANDHOTRA

Joginder Nagar Himachal Pradesh - 175015

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Objective

Give to the company strong interpersonal skills. Maintain integrity and honesty, flexibility in approach and Strong work ethic.

Education

- ✓ Graduate from Delhi University (2011).
- ✓ 10th and 12th passed from CBSE New Delhi {2003 - 2005}.

Extra Qualification

1. Successfully done **One Year** Diploma in Computer Application and Programming from **F-TEC** Patel Nagar (2006).
2. Successfully Done **.net** from **OXFORD SOFTWARE INSTITUTE** Pusa road (2008).

Work experience

- ❖ Working with "**160 SMS Alert**" as a **Digital Marketing expert/ Website Designer** in **Himachal Pradesh** since Nov. **2020 to till**.
- ❖ Worked with "**GRAVITY SOFTWARE SOLUTIONS PVT. LTD.**" As a "**DIGITAL MARKETING EXPERT/WEBSITE DESIGNER**" in Patel Nagar **7th May 2018 to March 2020**.
- ❖ Worked with **Host Web One** as a **Digital Marketing Executive/Website Designer** since 2014 to April 2018.
- ❖ Worked in **M. Vikram 14 Group** at Inder Puri, New Delhi, as a **Sr. Website Designer** for **One Year six Month**.
- ❖ Worked in **DCP SYNTHETICS (P) Ltd.** as a **Website Designer & office assistant** for **Two Year Three Month**.

My Responsibility

1. Digital Marketing

Run ads in Facebook/Google ads for Conversion for ecommerce/Lead generation.

2. Social Media Managing

Maintain Social Media Pages and run add a regular Post in All Social Media Accounts.

3. Website Designing

Develop website in wordpress for company clients. 1000+ website make in my carrier.

4. SEO

Keyword analysis, on page seo, off page seo, Image optimization, Backlinks, Blogging, Article Summation all are doing for company.

Areas Covered

Word press	SEO	Social Media Marketing
Online Lead Generation/Conversion	Email Marketing	Macromedia Dream weaver {CS5}

Qualities

- Quick Learning, Hardworking Honest, Creative, Dynamic, Reliable and self Motivated.

Personal Details

Date of Birth : 18th December, 1986
Father Name : Sh.Dharam Singh
Sex : Male
Religion : Hindu
Language : Hindi & English
Marital Status : Married
Strengths : Hardworking, Self-Motivated, Sincere, and Versatile Nature.
Current Salary : 35,000 PM
Total Experience : 15 year
Salary Expected : Negotiable

About Myself

I solemnly affirm that the particulars given above by myself are true to the best of my knowledge and Belief.

Date: _____

Place: Joginder Nagar

Kishor Mandhotra