

# Krisveen Kaur Sabharwal

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## PROFESSIONAL SUMMARY

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Product and business analyst passionate about transforming complex dataset into clear, actionable product insights with strong analytical skills. Experienced in identifying user pain points and supporting product decisions through dashboards, market research and problem solving.

## PROJECTS

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### Blinkit Sales Analysis Dashboard - PowerBI

[Link](#)

- Shows key metrics like total sales (35.38K), average sales, number of items, and average ratings.
- Conducted root cause analysis for category performance across outlet types.
- The dashboard solves the business problem for optimizing product sales performance across different outlet types and locations. It improve overall visibility into product sales performance by 75%.

### Adidas Sales Analysis Dashboard - PowerBI

[Link](#)

- Developed a Power BI dashboard analyzing \$900M Adidas sales, profit, and unit trends.
- Identified high margin product segments and low performing regions, supporting inventory and market decisions.
- I improved the simulated data-driven product strategies for revenue and inventory optimization.

### New York Airbnb EDA project

[Link](#)

- This project performs an exploratory data analysis on a New York Airbnb dataset, including data cleaning, univariate, and bivariate analysis to understand the distribution of prices, availability, and their relationships with other features like location and room type.

## EDUCATION

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2022 - 2026 Bachelor's of Technology in Information Technology at **GGSIPU** (GPA: 8.3)

## SKILLS

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Languages and Databases: Python, Mysql

Tools and Technologies: MS Excel, Power BI, Powerpoint, Git, GitHub, Jira, Figma

Business acumen: Requirement Gathering, Leadership, Stakeholder Management, SDLC

## CERTIFICATIONS/ ACHIEVEMENTS

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Breaking into Product Management by Geeks for Geeks

[Link](#)

Product Experimentation by Product School

[Link](#)

Awarded as the outstanding Performer in industrial visit at Network Bulls

[Link](#)